

BEM2031

Introduction to Business Analytics

View Online



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@book{Provost_Fawcett_2013, address={Beijing}, title={Data Science for Business},  
url={https://exeter.primo.exlibrisgroup.com/discovery/fulldisplay?docid=alma9910042440  
99707446&context=L&vid=44UOEX_INST:default}, publisher={O'Reilly},  
author={Provost, Foster and Fawcett, Tom}, year={2013} }
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