

# BEMM129Z3

## Digital Business Models

View Online



1.

Shadbolt, N.R., Smith, D.A., Simperl, E., Van Kleek, M., Yang, Y., Hall, W.: Towards a classification framework for social machines. In: Proceedings of the 22nd International Conference on World Wide Web - WWW '13 Companion. pp. 905–912. ACM Press (2013).

2.

Inspiring the Internet of Things - FP7 ICT Internet of Things Initiative,  
[https://iotcomicbook.files.wordpress.com/2013/10/iot\\_comic\\_book\\_original.pdf](https://iotcomicbook.files.wordpress.com/2013/10/iot_comic_book_original.pdf), (2011).

3.

Donkin, R.: The future of work. Palgrave Macmillan, Basingstoke (2009).

4.

Hughes, C.: Fair shot: rethinking inequality and how we earn. Bloomsbury Publishing, London (2018).

5.

Schwab, K.: Pages 1 - 13 [in] The fourth industrial revolution. In: The fourth industrial revolution. Portfolio Penguin, London (2017).

6.

Stockwood, J.: A broken model, Chapter 1 [in] Reboot : a blueprint for happy, human

business in the digital age. In: Reboot: a blueprint for happy, human business in the digital age. pp. 3–24. Virgin Books, London (2018).

7.

Keen, A., EBSCOhost: How to fix the future. Atlantic Monthly Press, New York (2018).

8.

Pein, C.: Live work work work die: a journey into the savage heart of Silicon Valley. Scribe, Melbourne (2018).

9.

Chang, E., EBSCOhost: Brotopia: breaking up the boys' club of Silicon Valley. Portfolio/Penguin, New York, New York (2018).

10.

Cusumano, M.A.: The sharing economy meets reality [in] Communications of the ACM. Communications of the ACM. 61, 26–28 (2017).

11.

Barbu, Cătălin Mihail Bratu, Răducu Ștefan Sîrbu, Elena Mădălina: Business Models of the Sharing Economy [in] Revista de Management Comparat International. Revista de Management Comparat International. 19, 154–166.

12.

Botsman, R.: Pages 1-30, 263-266 [in] Who can you trust? how technology brought us together - and why it could drive us apart. In: Who can you trust?: how technology brought us together - and why it could drive us apart. Portfolio Penguin, London (2017).

13.

Li, Feng: The digital transformation of business models in the creative industries: A holistic framework and emerging trends. In Technovation. (2017).

<https://doi.org/10.1016/j.technovation.2017.12.004>.

14.

Teece, D.J., Linden, G.: Business models, value capture, and the digital enterprise. *Journal of Organization Design*. 6, (2017).

15.

Teece, David J.: Business models and dynamic capabilities. *LONG RANGE PLANNING*; (2018). <https://doi.org/10.1016/j.lrp.2017.06.007>.

16.

Paul Jackson Lisa Harris: E-business and organisational change : Reconciling traditional values with business transformation. *Journal of Organizational Change*. 16, 497–511 (2003). <https://doi.org/10.1108/09534810310494900>.

17.

Chesbrough, Henry: Business Model Innovation: Opportunities and Barriers. In *Business Models, Long Range*. 43, 354–363 (2010). <https://doi.org/10.1016/j.lrp.2009.07.010>.

18.

Gowing, N.: Pages 19-54 [in] *Thinking the unthinkable : a new imperative for leadership in a disruptive age*. In: *Thinking the unthinkable*. John Catt Educational Ltd (2018).

19.

Moore, G.A.: High-tech marketing illusion, Chapter 1 [in] *Crossing the chasm : marketing and selling disruptive products to mainstream customers*. In: *Crossing the chasm: marketing and selling disruptive products to mainstream customers*. pp. 11–31. HarperBusiness, an imprint of HarperCollins Publishers, New York, NY (2014).