

BEMM129Z3

Digital Business Models

View Online



Barbu, Cătălin Mihail Bratu, Răducu Ștefan Sîrbu, Elena Mădălina (no date) 'Business Models of the Sharing Economy [in] Revista de Management Comparat International', Revista de Management Comparat International, 19, pp. 154-166. Available at: <https://uoelibrary.idm.oclc.org/login?url=http://search.proquest.com/docview/2061875072?accountid=10792>.

Botsman, R. (2017) 'Pages 1-30, 263-266 [in] Who can you trust? how technology brought us together - and why it could drive us apart', in Who can you trust?: how technology brought us together - and why it could drive us apart. London: Portfolio Penguin. Available at: <https://contentstore.cla.co.uk/secure/link?id=97f7960e-8a03-e911-80cd-005056af4099>.

Chang, E. and EBSCOhost (2018) Brotopia: breaking up the boys' club of Silicon Valley. New York, New York: Portfolio/Penguin. Available at: <https://uoelibrary.idm.oclc.org/login?url=http://search.ebscohost.com/login.aspx?direct=true&scope=site&db=nlebk&db=nlabk&AN=1571460>.

Chesbrough, Henry (2010) 'Business Model Innovation: Opportunities and Barriers', In Business Models, Long Range, 43(2), pp. 354-363. Available at: <https://doi.org/10.1016/j.lrp.2009.07.010>.

Cusumano, M.A. (2017) 'The sharing economy meets reality [in] Communications of the ACM', Communications of the ACM, 61(1), pp. 26-28. Available at: <https://uoelibrary.idm.oclc.org/login?url=http://dl.acm.org/citation.cfm?doid=3176926.3163905>.

Donkin, R. (2009) The future of work. Basingstoke: Palgrave Macmillan. Available at: <https://fsso.springer.com/federation/init?entityId=https%3A%2F%2Fuoelibrary.exeter.ac.uk%2Fidp%2Fshibboleth&returnUrl=https://link.springer.com/book/10.1057/9780230274198>.

Gowing, N. (2018) 'Pages 19-54 [in] Thinking the unthinkable: a new imperative for leadership in a disruptive age', in Thinking the unthinkable. John Catt Educational Ltd. Available at: <https://contentstore.cla.co.uk/secure/link?id=121b26f2-bffe-e811-80cd-005056af4099>.

Hughes, C. (2018) Fair shot: rethinking inequality and how we earn. London: Bloomsbury Publishing.

'Inspiring the Internet of Things - FP7 ICT Internet of Things Initiative' (2011). Available at: https://iotcomicbook.files.wordpress.com/2013/10/iot_comic_book_original.pdf.

Keen, A. and EBSCOhost (2018) How to fix the future. First edition. New York: Atlantic

Monthly Press. Available at:

<https://uoelibrary.idm.oclc.org/login?url=http://search.ebscohost.com/login.aspx?direct=true&scope=site&db=nlebk&db=nlabk&AN=1688435>.

Li, Feng (2017) 'The digital transformation of business models in the creative industries: A holistic framework and emerging trends', In *Technovation* [Preprint]. Available at: <https://doi.org/10.1016/j.technovation.2017.12.004>.

Moore, G.A. (2014) 'High-tech marketing illusion, Chapter 1 [in] *Crossing the chasm: marketing and selling disruptive products to mainstream customers*, in *Crossing the chasm: marketing and selling disruptive products to mainstream customers*. Third Edition. New York, NY: HarperBusiness, an imprint of HarperCollins Publishers, pp. 11–31. Available at: <https://contentstore.cla.co.uk/secure/link?id=a569181f-befe-e811-80cd-005056af4099>.

Paul Jackson Lisa Harris (2003) 'E-business and organisational change: Reconciling traditional values with business transformation', *Journal of Organizational Change*, 16(5), pp. 497–511. Available at: <https://doi.org/10.1108/09534810310494900>.

Pein, C. (2018) *Live work work work die: a journey into the savage heart of Silicon Valley*. Melbourne: Scribe. Available at: <http://ebookcentral.proquest.com/lib/exeter/detail.action?docID=5354728>.

Schwab, K. (2017) 'Pages 1 - 13 [in] *The fourth industrial revolution*', in *The fourth industrial revolution*. London: Portfolio Penguin. Available at: <https://contentstore.cla.co.uk/secure/link?id=3fe05da3-86d0-e811-80cd-005056af4099>.

Shadbolt, N.R. et al. (2013) 'Towards a classification framework for social machines', in *Proceedings of the 22nd International Conference on World Wide Web - WWW '13 Companion*. ACM Press, pp. 905–912. Available at: <https://contentstore.cla.co.uk/secure/link?id=726d2c5c-8c15-e911-80cd-005056af4099>.

Stockwood, J. (2018) 'A broken model, Chapter 1 [in] *Reboot: a blueprint for happy, human business in the digital age*', in *Reboot: a blueprint for happy, human business in the digital age*. London: Virgin Books, pp. 3–24. Available at: <https://contentstore.cla.co.uk/secure/link?id=800cbc72-85d0-e811-80cd-005056af4099>.

Teece, David J. (2018) 'Business models and dynamic capabilities', *LONG RANGE PLANNING*; [Preprint]. Available at: <https://doi.org/10.1016/j.lrp.2017.06.007>.

Teece, D.J. and Linden, G. (2017) 'Business models, value capture, and the digital enterprise', *Journal of Organization Design*, 6(1). Available at: <https://uoelibrary.idm.oclc.org/login?url=http://web.b.ebscohost.com/ehost/detail/detail?vid=7&sid=b285eb5d-2230-4de5-b10f-e36eaa12f2c2%40sessionmgr102&bdata=JnNpdGU9ZWlhvc3QtbGl2ZQ%3d%3d#AN=124830523&db=bth>.