

# PSYC504 Presentation (Year-2022/2023)

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[1]

J. A. Bargh, M. Chen, and L. Burrows, "'Automaticity of social behavior: Direct effects of trait construct and stereotype activation on action" [in] Journal of Personality and Social Psychology', Journal of Personality and Social Psychology, vol. 71, no. 2, pp. 230-244, 1996 [Online]. Available:

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S. Doyen, O. Klein, C.-L. Pichon, and A. Cleeremans, "'Behavioral Priming: It's All in the Mind, but Whose Mind?" [in] PLoS ONE', PLoS ONE, vol. 7, no. 1, Jan. 2012 [Online].

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P. Winkielman, K. C. Berridge, and J. L. Wilbarger, "'Unconscious Affective Reactions to Masked Happy Versus Angry Faces Influence Consumption Behavior and Judgments of Value'" [in] *Personality and Social Psychology Bulletin*, *Personality and Social Psychology Bulletin*, vol. 31, no. 1, pp. 121-135, Jan. 2005 [Online]. Available: [https://primo.plymouth.ac.uk/primo-explore/fulldisplay?docid=TN\\_crossref10.1177%2F0146167204271309&context=PC&vid=VU\\_PLY&lang=en\\_US&search\\_scope=44PLY\\_ALL%20PC&adaptor=primo\\_central\\_multiple\\_fe&tab=local&query=any,contains,Unconscious%20Affective%20Reactions%20to%20Masked%20Happy%20Versus%20Angry%20Faces%20Influence%20Consumption%20Behavior%20and%20Judgments%20of%20Value&sortby=rank](https://primo.plymouth.ac.uk/primo-explore/fulldisplay?docid=TN_crossref10.1177%2F0146167204271309&context=PC&vid=VU_PLY&lang=en_US&search_scope=44PLY_ALL%20PC&adaptor=primo_central_multiple_fe&tab=local&query=any,contains,Unconscious%20Affective%20Reactions%20to%20Masked%20Happy%20Versus%20Angry%20Faces%20Influence%20Consumption%20Behavior%20and%20Judgments%20of%20Value&sortby=rank)

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D. A. Keatley, D. D. Clarke, E. Ferguson, and M. S. Hagger, "Effects of pretesting implicit self-determined motivation on behavioral engagement: evidence for the mere measurement effect at the implicit level" [in] *Frontiers in Psychology*, *Frontiers in Psychology*, vol. 5, 2014 [Online]. Available: [https://primo.plymouth.ac.uk/primo-explore/fulldisplay?docid=TN\\_medline24592249&context=PC&vid=VU\\_PLY&lang=en\\_US&search\\_scope=44PLY\\_ALL%20PC&adaptor=primo\\_central\\_multiple\\_fe&tab=local&query=any,contains,implicit%20priming%20behaviour&sortby=rank&offset=0](https://primo.plymouth.ac.uk/primo-explore/fulldisplay?docid=TN_medline24592249&context=PC&vid=VU_PLY&lang=en_US&search_scope=44PLY_ALL%20PC&adaptor=primo_central_multiple_fe&tab=local&query=any,contains,implicit%20priming%20behaviour&sortby=rank&offset=0)

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